

RAMIN SAFFARI

FRONT-END AND WORDPRESS DEVELOPER

I consider myself a futuristic, self-educated, and experienced Front-end developer; I've started my career as a web developer back in 2008 and working as a JavaScript developer since 2012. Proficient in HTML, CSS, jQuery, JavaScript, and ReactJS, plus modern libraries and frameworks. Passionate about usability and possess working knowledge of Adobe Photoshop, XD & Figma. Experience with TDD, BDD

CODING SKILLS

HTML, CSS, JavaScript (ES8, JSX and Vanilla), Redux, jQuery, SASS, SCSS, JSS, Bootstrap, PHP-WordPress, Restful API

DESIGN SKILLS

Adobe Photoshop, Adobe Premiere, Adobe Aftereffect, Adobe XD, Adobe LightRoom, Adobe InDesign, Adobe Illustrator

EDUCATION

2008 - 2012 Bachelor's Degree - Civil Engineering Qaemshahr University, Iran

LANGUAGE

Persian: Native
English: Advanced

FREELANCE PROJECT

OCTOBER 2021

FRONT END DEVELOPER - REMOTE

<https://salarrezaei.com>

- Design and implementation of a single-page personal website to present his business to other people
- Create all animation with CSS and SCSS
- Use Fullpage JS library to create slide section with the scroll

JUNE 2020 to NOVEMBER 2021

WORDPRESS DEVELOPER – NOOMEH COMPANY

<https://noomeh.com> - Tehran, Iran

Key Qualifications & Responsibilities:

- Front-end Implementation with JavaScript (jQuery and Angular for editor) to decrease full page load time below 4 seconds, and first view load time below two seconds
- Design and implementation of the Ecard plugin: User-Friendly Plugging which helps users to create e-cards with their own images in a few seconds including checkout and payments
- "Plant a tree" plugin: Noomeh plants a tree by selling 40 items. This progress is shown to the user on the product page.
- Create custom SMS and Email notifications systems for newsletter and e-card system
- Design and implementation of main Landing pages
- Create a custom plugin for Noomeh's Wallet system for supporting 2 Currency and Create a custom payment gateway plugin with the Yekpay gateway system.
- Manage Orders and fulfillment

Key Achievements:

- Users created and sent 1000 postcards for Iranian New Year in three days on the Noomeh website through influencer marketing on social networks
- Planting over 250 trees at Areas at risk of drought through selling postcards and E-cards by allocating 25% of sales for each item

NOVEMBER 2017 to MAY 2020

FRONT END DEVELOPER - WINKAPP COMPANY

<https://winkapp.ir> - Tehran, Iran

Key Qualifications & Responsibilities:

- Design and implementation of introduction website and Landing pages for different campaigns, PWA UX/UI Design for Mobile and Desktop (to increase iOS users registration rate on Winkapp)
- Design and Implementation PWA with Vanilla JavaScript, jQuery, and REST-API
- Design Referral Marketing service for App and Implementation on Front end with JavaScript
- Create a Wordpress blog for SEO purposes to get brand awareness and app download
- Design Content Strategy for landing pages, social media Channels, and Winkapp blog

Key Achievements:

- We reached over 100/000 registered-active users and created a first-born 6Billion Toman market in the Second-hand fashion industry in Iran.
- Implemented PWA for iOS users, which increased iOS registration to 75%, added listing to 50%, and sold listing to 35%.
- Load Time of the first view was under 1 sec, also I increase in-app time by 5 min in comparison with native apps
- Increase registration from to 45% and sold listing to 7%

FREELANCE PROJECT

OCTOBER 2017 to: JANUARY 2020

PHP DEVELOPER - REMOTE

<https://yekpay.com>

Design and implementation of Financial and payment plugins for content management systems:

- WordPress
 - WooCommerce
 - EasyDigitalDownload
 - Gravity Form
- Joomla (RsForm)
- Prestashop
- Fusion CMS
- Magento
- WHMCS
- Open Cart

JULY 2016 to DECEMBER 2018

FRONTEND & WORDPRESS DEVELOPER

<https://saboktar.com>

Saboktar was offering a fast, easy and cheap way to travel. It started in July 2016 when 3 of my friends and I had an idea for a website to show our travel experiences with the world.

- Design logo and UI Components
- Design and implementation of website
- Create Social contents and layout for instagram like video and virbal contents

OCTOBER 2016 to OCTOBER 2017

FRONT END DEVELOPER - REMOTE

<https://linkshow.ir>

Design and implementation of MVP website with services like Advanced Profile System for Actors, Directors, and Admins Online acting audition for novice actors, they could upload their videos as Director wants and apply for a job.

MAY 2014 to OCTOBER 2017

WORDPRESS DEVELOPER – BRANDCO COMPANY

<https://brandco.ir> - Tehran, Iran

Key Qualifications & Responsibilities:

- UI/UX website designer and Front-end Developer for an advertising agency. I have created an average of three minor websites or one primary website per month.
- Design and implement corporate and catalog WordPress's templates for small and offline businesses from scratch with vanilla JavaScript and jQuery or with prominent WordPress themes and plugins like BeTheme, Divi Theme, Elementor, Visual Composer
- I standardized all output with a new, responsive, mobile-first approach and strategy.
- Designing an E-commerce website for offline firms
- Designing and producing advertising campaigns for companies on theirs's websites

Key Achievements:

- I have implemented a new responsive, mobile-first approach for our clients, which increased their mobile traffic by 50%.

JUNE 2009 to: APRIL 2014

JUNIOR FRONT END DEVELOPER – MUNG STUDIO

<https://mungstudio.net> - Tehran, Iran

Key Qualifications & Responsibilities:

- implementation of Webpages from UI designs
- Design and implement a static website with HTML, CSS, and JavaScript for the studio's clients
- Learn UX and UI more advanced for a year, like an internship from our head of design

APRIL 2008 to: JUNE 2009

FRONT END DEVELOPER INTERNSHIP – CHAPLIN STUDIO

Tehran, Iran

- Learning and working with HTML, CSS, JavaScript simultaneously
- Work closely with designers to take wireframes from conception to implementation and design and improve user interfaces
- Experienced in Design Thinking Methodology

APRIL 2006 to: MARCH 2008

GRAPHIC DESIGNER INTERNSHIP – PASARGAD AGENCY

Tehran, Iran

- Learning graphic principles and graphic programs such as Adobe Photoshop, Corel Draw, and Macromedia Flash
- Review designs for errors before they are printed or published
- Select colors, images, typography, and layout for communication materials, including websites, logos, signs, books, magazine covers, annual reports, advertisements